

**ABSTRACT**

Touch fasteners for use as mold inserts in molding seat foam buns include selvages that deflect under pressure to engage a mold surface in face-to-face contact.

- Another touch fastener includes a base with an exposed thermally activatable resin  
5 surface that has a softening point low enough to be activated by the exothermic foaming  
reaction to adhere the fastener in the foam bun.

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